



Ume POP

Launch: 2014

Volume: 300ml

Alcohol: 4.0% alc./vol.

Ingredients: fruit wine, ume fruit juice, sugar, sparkling water

Category: fruit wine

Sales point: only 100% Japanese ume fruit
trendy, fashionable design

Tasting Notes

Rich, fruity and natural taste of Japanese ume fruit. Immensely refreshing thanks to pleasant acidity of ume and fizzy bubbles from sparkling water.

Enjoy casually as an aperitif or during a meal. Serve well chilled especially in summer.

Product code: 885579601401

Shelf life: 18 months

Production: bottled in Thailand

Carton size: 24 btl/carton, 360mm x 240mm x 237mm; 14kg



Company Facts

Located in Osaka, the company first started as a wine-grape grower in 1914. Later in 1959 CHOYA began production of Umeshu, a traditional Japanese ume fruit liqueur. Today CHOYA is the No.1 Umeshu making company in the world.

Our mission is to produce and promote the finest Umeshu made from natural ingredients.

CHOYA UMESHU CO.,LTD.

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