



CHOYA Honey (650ml)

Launch: 2013

Volume: 650ml

Alcohol: 15% alc./vol.

Ingredients: honey, ume fruit, cane spirit

Category: fruit liqueur (Umeshu)

Sales point: No added sugar, only 100% natural honey

New gorgeous design by a London-based company

Slimmer bottle for more cylinder shape

Debossed with a CHOYA brand name for more luxurious look

Tasting Notes

Beautifully balanced sweet & tart taste of the ume fruit with notes of almond from the ume pit.

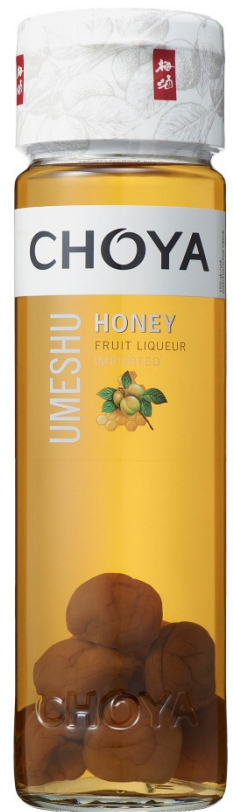
JAN code: 4905846114804

Carton size: 650ml - 12btl/carton, 342mm x 258mm x 296mm; 17kg

Company Facts

Located in Osaka, the company first started as a wine-grape grower in 1914. Later in 1959 CHOYA began production of Umeshu, a traditional Japanese ume fruit liqueur. Today CHOYA is the No.1 Umeshu making company in the world.

Our mission is to produce and promote the finest Umeshu made from natural ingredients.



CHOYA UMESHU CO.,LTD.

Head Office 160-1 Komagatani Habikino-shi Osaka 583-0841 Japan / p.+81 72 956 0515 / f. +81 72 958 2561

Sales Office 1-1-2 Kamiikedai Ota-ku Tokyo 145-0064 Japan / p.+81 33 786 0906 / f. +81 33 784 1008

www.choya.com